Axon Sales Capstone Project

* Total Sales by Country At $32,73,280, USA had the highest
* Sales and was 586.44% higher than New Zealand, which had the lowest
* Sales at $4,76,847. USA accounted for 50.99% of Total Sales. Across all 5
* countries, Sales ranged from $4,76,847 to $32,73,280.
* Total Sales by Customers At $8,20,690, Euro+ Shopping
* Channel had the highest Sales and was 417.55% higher than La Rochelle
* Gifts, which had the lowest Sales at $1,58,573. Euro+ Shopping Channel
* accounted for 42.53% of Total Sales. Across all 5 customers, Sales ranged
* from $1,58,573 to $8,20,690.
* Number of Customers by Country Number of Customers
* was highest for USA at 39, followed by Germany and France.
* Total Sales by Territory EMEA had the highest Sales at
* $45,20,712, followed by NA, APAC, and Japan. EMEA accounted for
* 47.07% of Total Sales.
* Total Sales by Year, 2004 had the highest Total Sales at
* $45,15,906, followed by 2003 and 2005. 2004 accounted for 47.02% of
* Total Sales.
* Total Sales by Product Line Classic Cars accounted for
* 40.13% of total Sales.
* Total Sales by Year Sales trended down, resulting in a 46.62% decrease between 2003 and 2005. Sales started trending down on 2003, falling by 46.62% ($15,46,412) in 2 years. Sales dropped from $33,17,348 to $17,70,937 during its steepest decline between 2003 and 2005.